



The Prompt Vault that's **GROWING** **BRANDS**

Create scroll-stopping content in minutes with 60+ done-for-you ChatGPT prompts.



Reels, captions, and content prompts



DMs, email, lead magnet & bio prompts



BONUS: 10 content ideas you can post today

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PERFECT FOR: COACHES, CREATORS, GROUP LEADERS, AND ENTREPRENEURS READY TO GROW ONLINE.



Scroll-Stopping Hooks

Copy and paste these into ChatGPT to generate viral hooks for any topic.



“Write 10 bold content hooks for a business coach (*what you do*) helping women make money online.(*your audience*)”



“Create a controversial opening line for a post about women building wealth. (*your target topic*)”



“Give me 5 hooks that sound confident, not cringey, for a coaching offer.(*your offer*) ”

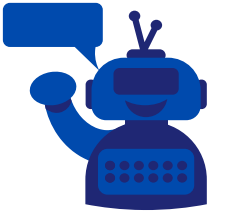


“Write 3 hooks to start a story about burnout and business. (*your topic*)”



“Generate 7 curiosity-based hooks for a carousel about content planning (*your topic*).”

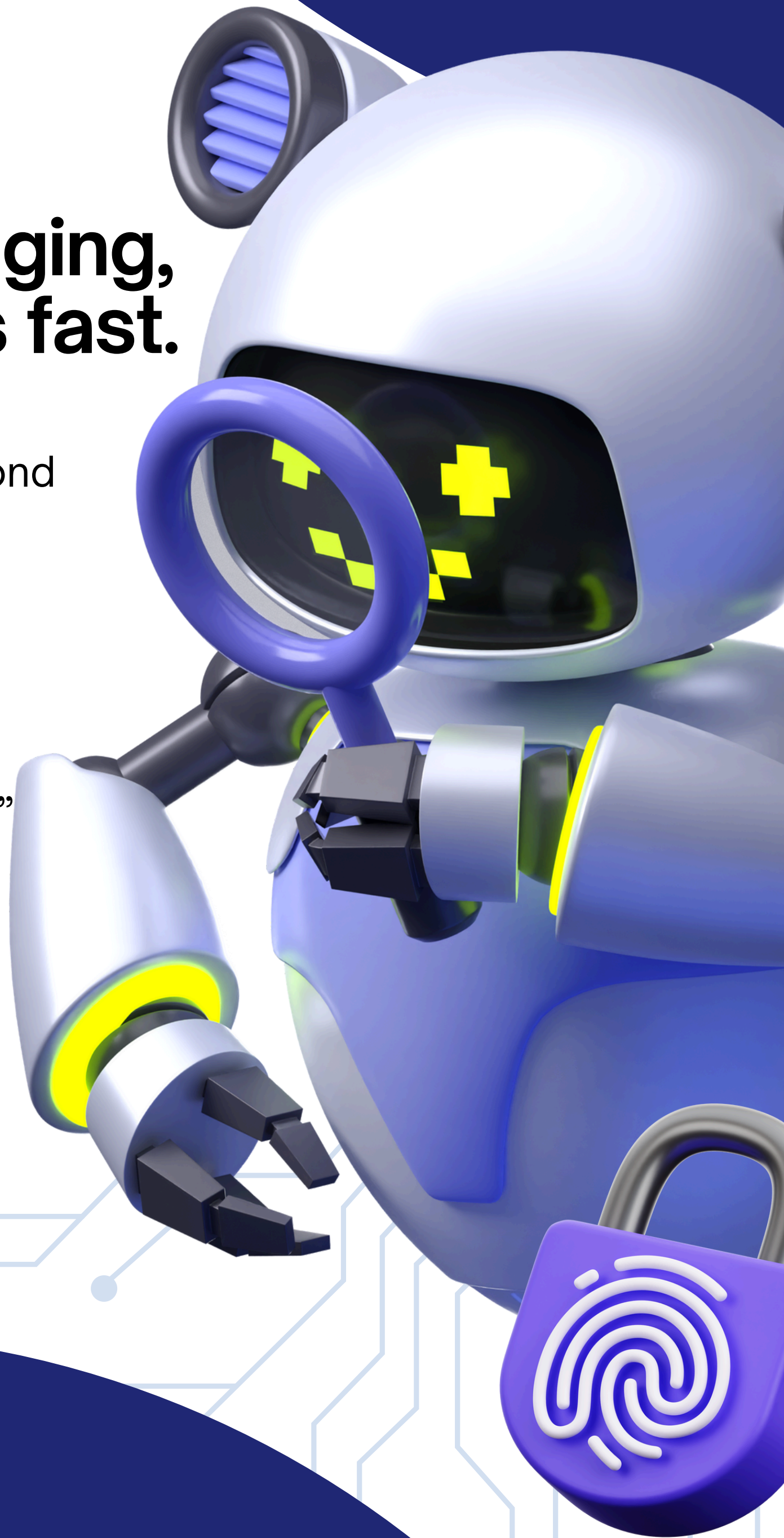
Be seen!



REELS & VIDEO CONTENT

Use these to write engaging, short-form video scripts fast.

- ✓ “Turn this business tip into a 30-second reel script with a CTA to follow me.”
- ✓ “Create a trending-style video script about what no one tells you about entrepreneurship. *(your topic)*”
- ✓ “Write 3 hooks for a reel that helps moms start side hustles. *(your niche)*”
- ✓ “Make a listicle-style script: 3 mistakes keeping you from making sales. *(your topic)*”
- ✓ “Give me a storytelling-style reel script based on this client transformation.”



Captions & Carousels

These prompts help you structure posts that inform, inspire, and convert.



"Write a carousel on how to create content that converts."



"Write a value-packed caption about overcoming fear in business. *(your topic)*"



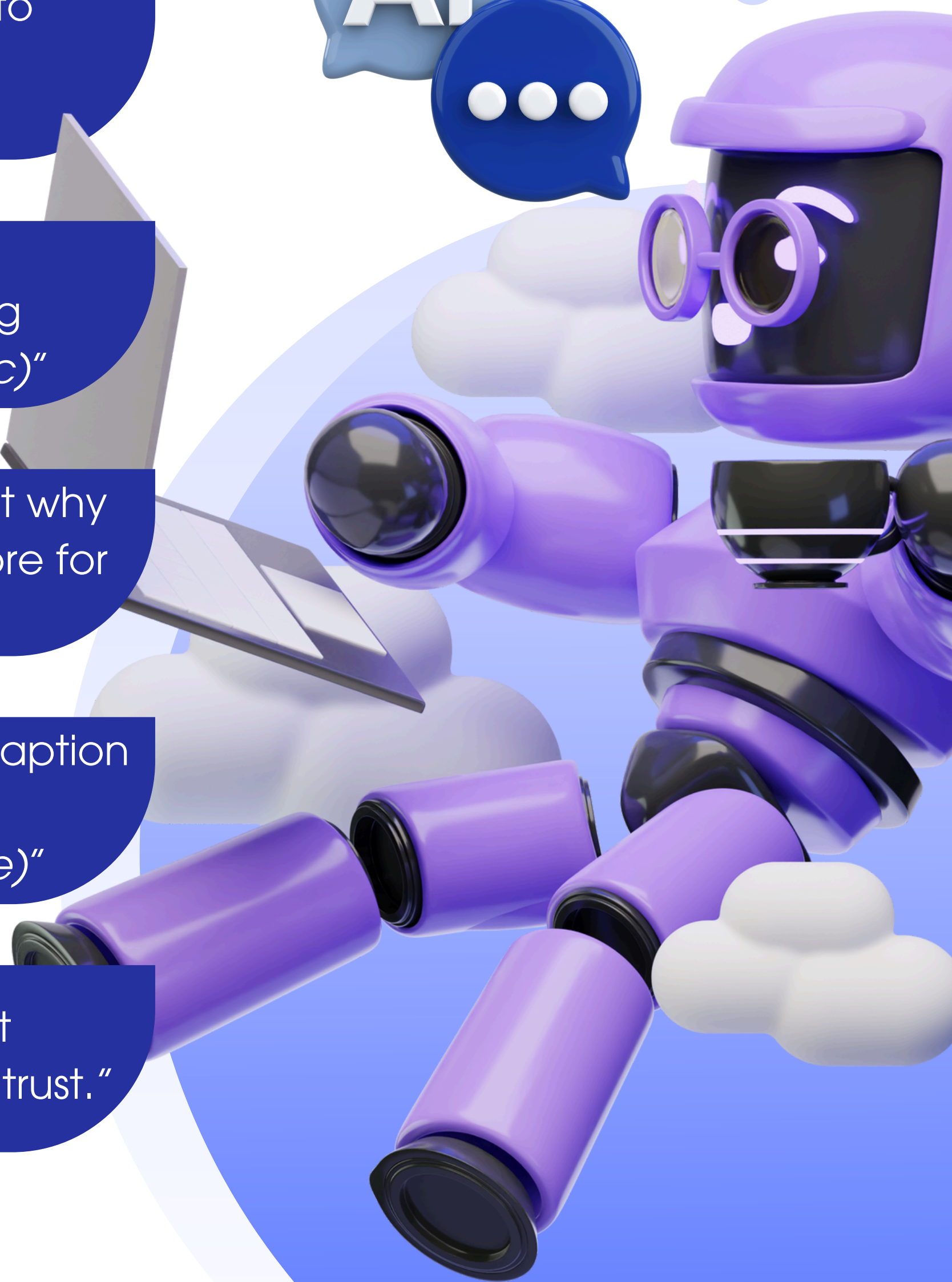
"Create a short post about why women should charge more for their services. *(topic)*"



"Write a mini-lesson style caption for women starting online businesses. *(your audience)*"



"Turn this idea into a 3-part Instagram post that builds trust."



Thought Leader & Storytelling



Build connection, trust, and expert positioning with these prompts.

01

“Turn this struggle into a storytelling post with a moral + lesson.”

02

“Create a vulnerability post with a strong message of empowerment. *(topic)*”

03

“Write a thought-leader post about why women are burning out in business. *(topic)*”

04

“Write a thought-leader post about why women are burning out in business. *(topic)*”

05

“Help me tell my ‘why I started my business’ story in a compelling way.”



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Lead Magnets & Email Growth

Perfect for growing your email list or building a freebie funnel.



Lead Magnet

01

“List 5 lead magnet ideas for a life coach helping women create balance. (*your niche + topic*)”

“Write a landing page description for a free guide on content planning. (*topic*)”

02

Landing Page

Freebie

03

“Give me an opt-in caption for my free checklist.”

“Write a thank-you email for someone who downloads my freebie.”

04

Thank you email

Upsell

05

“Create a freebie that ties into my coaching program without giving too much away.”

DMs, Engagement & Community

Build authentic relationships and drive conversions in the DMs.



“Write a DM to someone who liked my reel inviting them to grab my free guide.”



“Create a warm intro DM for a new follower.”



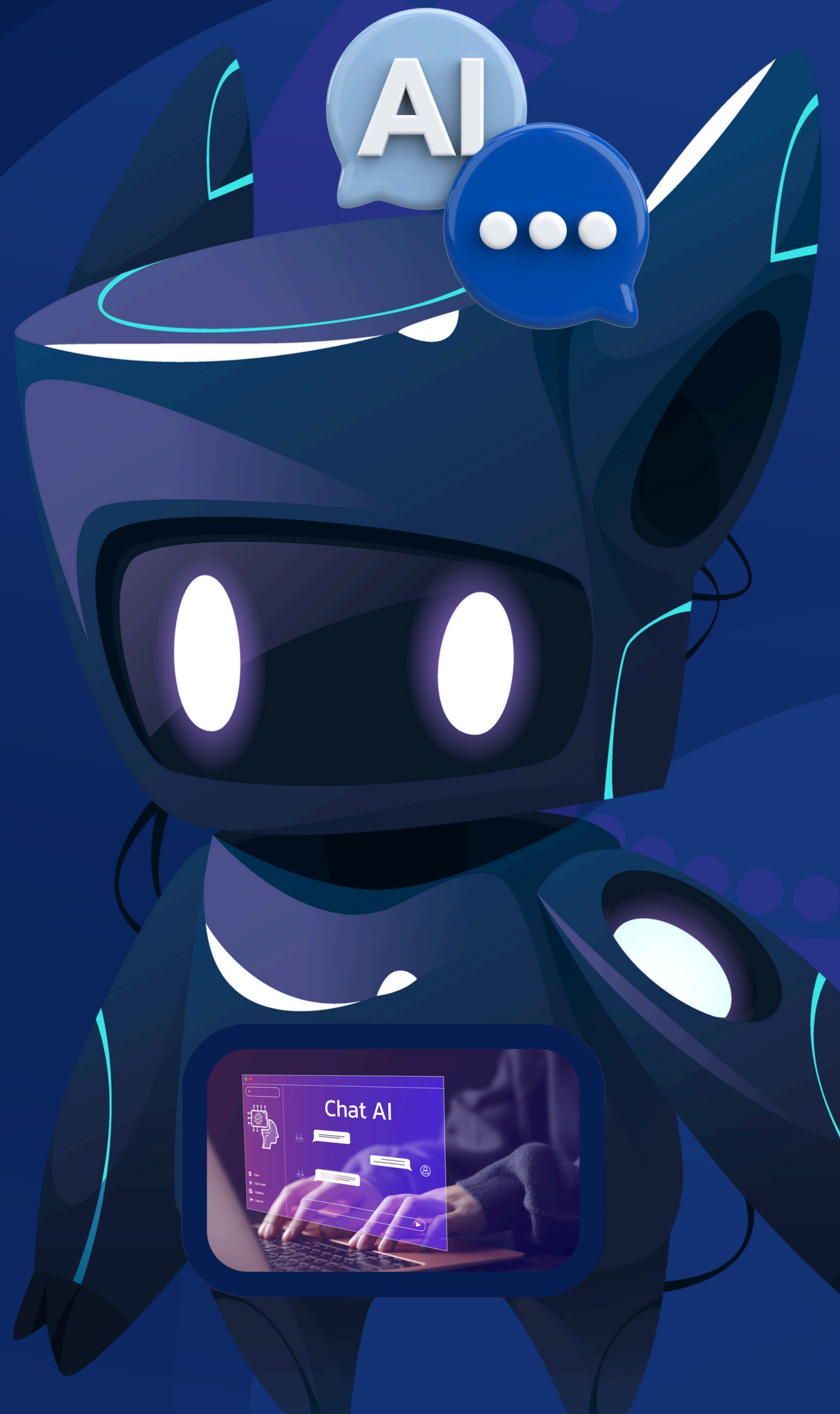
“Write a non-salesy message to re-engage a cold lead.”



“Craft a DM flow to invite people into my Facebook group.”



“Give me 5 questions I can ask in my stories to boost engagement.”



WRITE REELS, CAPTIONS, DMS, AND LEAD MAGNETS IN MINUTES

Need a full content plan? Use these prompts to batch create or get unstuck when you're low on time or creativity:

CONTENT PLAN PROMPTS

- ✓ "Create a 7-day content plan for a coach launching a \$97 workshop. *(your course/guide)*"
- ✓ "Give me 5 post ideas that mixes education and personal insight about *(topic)*"
- ✓ "Plan a week of stories that builds up to my product drop."
- ✓ "Give me 3 content ideas that show authority without bragging."
- ✓ "Write a post that transitions from value to softly introducing my offer."



LAUNCH OR PROMO CONTENT

- ✓ "Create a 5-post series that warms my audience up for a launch. *(what you're launching)*"
- ✓ "Write a promo post that doesn't feel salesy for a digital product. *(your digital product)*"
- ✓ "Write a final-day-to-buy caption for my \$10 vault offer. *(your products)*"
- ✓ "Generate 3 urgency posts for a time-limited offer *(for product)*."
- ✓ "Create a FAQ carousel answering objections to my offer."

BONUS:

HOW TO USE CHATGPT TO BUILD YOUR BRAND

(✦ 10 Fast-Posting Ideas to Use Today)



How to Use This Prompt Vault with ChatGPT

- Copy one prompt. Paste it into ChatGPT.
- Tell ChatGPT who you are.
Example: "I'm a life coach helping moms start side hustles."
- Give it a goal.
Example: "Write a short Instagram caption that ends with a question."
- Add your tone or style.
Example: "Make it confident, clear, and friendly."
- Edit and personalize.
You are the soul of your content.
Use the output as a base, then tweak it
with your personality or story.



10 Ready-to-Use Content Ideas

*(No AI needed,
just post one today!)*



"What I wish I knew before starting my business..."

"This client's transformation gave me chills"

"The most underrated way to grow online..."

"3 things I do every week to stay visible (even when I'm exhausted)"

"Here's what most people get wrong about [your niche]"

"A mistake I made that cost me time, money, or energy"

"Why I started this business in the first place..."

"You don't need [common myth], you need [truth]."

"This is your reminder that..."

"I built this business for the woman who..."